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## HOUSE RESOLUTION

ENCOURAGING THE HAWAII TOURISM AUTHORITY AND THE DEPARTMENT OF  
BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM TO DEDICATE  
FUNDS TO KEEP HAWAII'S BEACHES CLEAN AND SUSTAINABLE.

1           WHEREAS, the amount of permeable lands in Hawaii continues  
2 to decrease as more areas become developed with mostly  
3 impermeable concrete, which prevents rainfall from soaking into  
4 natural ground habitat, thus forcing waste and trash from the  
5 streets to eventually end up in Hawaii's oceans; and

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7           WHEREAS, each year millions of tourists visit Hawaii,  
8 especially our beaches, which have increasingly been littered  
9 with trash and waste that can carry diseases that in turn could  
10 develop into epidemics; and

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12           WHEREAS, trash and waste that are left on beaches also  
13 consists of recyclable and reusable items such as glass,  
14 plastic, and paper; and

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16           WHEREAS, nearly twenty-five per cent of Oahu's coastline  
17 has already been lost due to beach erosion caused by synthetic  
18 structures to "preserve" the shoreline; even more erosion has  
19 taken place on the Maui coastline due to external substances  
20 that starve beaches of their natural habitat; and

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22           WHEREAS, beach maintenance and beach sustainability are  
23 necessary components of keeping our beaches clean, preserving  
24 our shoreline, and ensuring that beaches continue to be an  
25 attraction for tourists to visit Hawaii; and

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27           WHEREAS, most targeted beach clean up and maintenance  
28 efforts are undertaken by non-profit organizations, community  
29 service groups, and volunteers; and

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31           WHEREAS, in 2006, the Hawaii Tourism Authority spent  
32 \$100,000 on marketing sports, many of which are water sports,  
33 and the Hawaii Tourism Authority is expected to increase its  
34 marketing expenditures; now, therefore,



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BE IT RESOLVED by the House of Representatives of the Twenty-fourth Legislature of the State of Hawaii, Regular Session of 2008, that this body encourages the Hawaii Tourism Authority and the Department of Business, Economic Development, and Tourism to dedicate funds to clean, maintain, and sustain Hawaii's beaches; and

BE IT FURTHER RESOLVED that certified copies of this Resolution be transmitted to the Executive Director of the Hawaii Tourism Authority, the Director of Business, Economic Development, and Tourism, the Chairperson of the Board of Natural Resources, and the Mayor of each county.

OFFERED BY: *Neemina Iwata*  
*By Request*

FEB 14 2008

