
HOUSE RESOLUTION

HONORING JUNIOR ACHIEVEMENT OF HAWAII, INC. AND THE 2008 HAWAII
BUSINESS HALL OF FAME INDUCTEES.

1 WHEREAS, since 1990, the JUNIOR ACHIEVEMENT HAWAII BUSINESS
2 HALL OF FAME has honored the state's most distinguished business
3 leaders for their outstanding contributions to free enterprise
4 and the promise of a stronger society; and
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6 WHEREAS, JUNIOR ACHIEVEMENT OF HAWAII, INC. was founded in
7 1957 to educate and inspire young people to appreciate business
8 and economics in order that they can improve their lives and
9 their communities; and
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11 WHEREAS, JUNIOR ACHIEVEMENT OF HAWAII, INC. has created a
12 working partnership among business, military, and education
13 communities with the mission of ensuring that Hawaii's children
14 will have the opportunity to learn about the free-enterprise
15 system; and
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17 WHEREAS, through 495 offices around the world, Junior
18 Achievement reaches approximately seven million students a year
19 in inner cities, suburbs, and rural areas; and
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21 WHEREAS, the purpose of the JUNIOR ACHIEVEMENT HAWAII
22 BUSINESS HALL OF FAME is to recognize business leaders who,
23 through their life-long entrepreneurial and civic activities
24 have made enduring contributions to the local economy through
25 their work, and are figures of inspiration for Hawaii's youth;
26 and
27

28 WHEREAS, JON DE MELLO started the Mountain Apple Company,
29 Inc. in 1974 which is Hawaii's largest full service
30 entertainment company; and
31



1 WHEREAS, JON DE MELLO is one of the individuals credited
2 with the renaissance of Hawaiian music, has won awards in the
3 music industry, and was named Hawaii's Small Business Person of
4 the Year in 1997; and

5
6 WHEREAS, JOSEPH J. FERRARO co-founded Ferraro Choi and
7 Associates, Ltd., an environmentally oriented architectural and
8 interior design firm in February 1998, and in this sustainable
9 architecture practice, has expanded the boundaries of
10 architecture to encompass the total environment; and

11
12 WHEREAS, JOSEPH J. FERRARO's projects have included the
13 Cray Science and Technology Lab in Antarctica, and the
14 Admundsen-Scott South Pole Station and other LEED (Leadership in
15 Energy and Environmental Design) projects; and

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17 WHEREAS, RICHARD HA founded Kea`au Banana in 1992 and
18 diversified the company by growing hydroponic vegetables in
19 addition to bananas, renaming the company "Hamakua Springs
20 Country Farms"; and

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22 WHEREAS, RICHARD HA's company was the first in the world to
23 be awarded the Eco O.K. certification (eco-friendly operations)
24 and is a stalwart in the community, donating foods and playing a
25 key role in helping the Hamakua Coast sugar plantations rebound
26 from the closure of the plantations in the 1990's; and

27
28 WHEREAS, PETER KIM founded the family-owned Yummy
29 Restaurant Group and took it to the apex of excellence in the
30 food court market with food courts at the Ala Moana Center, the
31 Navy Exchange, the Mall at Pearl Harbor, and on the University
32 of Hawaii at Manoa's campus; and

33
34 WHEREAS, PETER KIM is well respected in the business
35 community and his company has won numerous awards, including the
36 Small Business Administration's "Young Entrepreneur of the Year
37 Award"; and

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39 WHEREAS, on Friday, March 7, 2008, JON DE MELLO of Mountain
40 Apple Company, JOSEPH J. FERRARO of Ferraro Choi and Associates,
41 Ltd., RICHARD HA of Hamakua Springs Country Farms, and PETER KIM



1 of Yummy Restaurant Group will be inducted into the HAWAII
2 BUSINESS HALL OF FAME for 2008; and

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4 WHEREAS, these honorees join a distinguished group of 64
5 men and women who have been inducted into the HAWAII BUSINESS
6 HALL OF FAME since its inception; now, therefore,

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8 BE IT RESOLVED by the House of Representatives of the
9 Twenty-Fourth Legislature of the State of Hawaii, Regular
10 Session of 2008, that it recognizes and honors JUNIOR
11 ACHIEVEMENT OF HAWAII, INC. and the 2008 inductees to the HAWAII
12 BUSINESS HALL OF FAME for their outstanding contributions to
13 free enterprise and the betterment of the State of Hawaii.

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OFFERED BY:

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