
HOUSE CONCURRENT RESOLUTION

ENCOURAGING THE HAWAII TOURISM AUTHORITY AND THE DEPARTMENT OF
BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM TO DEDICATE
FUNDS TO KEEP HAWAII'S BEACHES CLEAN AND SUSTAINABLE.

1 WHEREAS, the amount of permeable lands in Hawaii continues
2 to decrease as more areas become developed with mostly
3 impermeable concrete, which prevents rainfall from soaking into
4 natural ground habitat, thus forcing waste and trash from the
5 streets to eventually end up in Hawaii's oceans; and

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7 WHEREAS, each year millions of tourists visit Hawaii,
8 especially our beaches, which have increasingly been littered
9 with trash and waste that can carry diseases that in turn could
10 develop into epidemics; and

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12 WHEREAS, trash and waste that are left on beaches also
13 consists of recyclable and reusable items such as glass,
14 plastic, and paper; and

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16 WHEREAS, nearly twenty-five per cent of Oahu's coastline
17 has already been lost due to beach erosion caused by synthetic
18 structures to "preserve" the shoreline; even more erosion has
19 taken place on the Maui coastline due to external substances
20 that starve beaches of their natural habitat; and

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22 WHEREAS, beach maintenance and beach sustainability are
23 necessary components of keeping our beaches clean, preserving
24 our shoreline, and ensuring that beaches continue to be an
25 attraction for tourists to visit Hawaii; and

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27 WHEREAS, most targeted beach clean up and maintenance
28 efforts are undertaken by non-profit organizations, community
29 service groups, and volunteers; and

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H.C.R. NO. 82

1 WHEREAS, in 2006, the Hawaii Tourism Authority spent
 2 \$100,000 on marketing sports, many of which are water sports,
 3 and the Hawaii Tourism Authority is expected to increase its
 4 marketing expenditures; now, therefore,

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 6 BE IT RESOLVED by the House of Representatives of the
 7 Twenty-fourth Legislature of the State of Hawaii, Regular
 8 Session of 2008, the Senate concurring, that the Legislature
 9 encourages the Hawaii Tourism Authority and the Department of
 10 Business, Economic Development, and Tourism to dedicate funds to
 11 clean, maintain, and sustain Hawaii's beaches; and

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 13 BE IT FURTHER RESOLVED that certified copies of this
 14 Concurrent Resolution be transmitted to the Executive Director
 15 of the Hawaii Tourism Authority, the Director of Business,
 16 Economic Development, and Tourism, the Chairperson of the Board
 17 of Natural Resources, and the Mayor of each county.

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OFFERED BY: *Alumini Mouta*
By Request

FEB 14 2008

