
A BILL FOR AN ACT

RELATING TO WASTE PREVENTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that protecting the
2 environment by conserving resources often finds popular
3 expression in government recycling programs. However, what is
4 less well known is that recycling is only one of three related
5 conservation strategies. According to the Environmental
6 Protection Agency, conservation of resources and energy through
7 efficient management of resources consists of three elements:

8 (1) Reduction of the use of resources;

9 (2) Reuse of resources; and

10 (3) Recycling of resources.

11 The initial step in conservation is to reduce the amount of
12 trash generated to be eventually discarded. This is called
13 waste prevention or source reduction and is the most preferred
14 strategy because it obviates the need to reuse or recycle
15 resources in the first place. The second step is to reuse a
16 product multiple times to reduce the need to generate more
17 products, and thus more waste. The third step is to recycle
18 resources once reuse becomes impossible.



1 The purpose of this Act is to promote the first strategy of
 2 resource conservation -- reduction of the use of resources -- by
 3 prohibiting a publisher of Hawaii telephone directories from
 4 delivering those directories to the publisher's intended
 5 recipients in the State without first obtaining confirmation
 6 from those recipients that they are, in fact, willing to receive
 7 delivery.

8 SECTION 2. Chapter 342G, Hawaii Revised Statutes, is
 9 amended by adding a new section to be appropriately designated
 10 and to read as follows:

11 "§342G- Telephone directories; distribution and delivery
 12 prohibited; when; definition; rules. (a) No publisher shall
 13 distribute or deliver any telephone directory to any individual,
 14 household, group, or business recipient in the State without
 15 first obtaining prior authorization from the intended recipient
 16 in the form of an affirmative confirmation expressing the
 17 recipient's willingness to accept delivery.

18 (b) For the purposes of this section, "telephone
 19 directory" means a printed and bound publication of any size
 20 purporting to contain a listing of the names and telephone
 21 numbers of all or most resident subscribers of telephone
 22 services of any county or counties within the State that



1 includes publications commonly known as telephone white pages
2 and telephone yellow pages.

3 (c) The department of health shall adopt rules in
4 accordance with chapter 91 to implement the purposes of this
5 section."

6 SECTION 3. New statutory material is underscored.

7 SECTION 4. This Act shall take effect on January 1, 2009.

8

INTRODUCED BY:




JAN 09 2008



Report Title:

Waste Prevention; Telephone Directories; Delivery

Description:

Prohibits publishers of telephone directories from distributing directories without first obtaining prior authorization from intended recipients in the form of an affirmative confirmation expressing the recipient's willingness to accept delivery. Defines "telephone directory". Requires department of health to adopt rules.

