
A BILL FOR AN ACT

RELATING TO OUTDOOR ADVERTISING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 445, Hawaii Revised Statutes, is
2 amended by adding a new section to part IV to be appropriately
3 designated and to read as follows:

4 "§445- Residential property limitations. (a) No sign
5 or outdoor advertising device displayed on residential property
6 may be larger than four feet by two feet; provided that the
7 total area of all signs for each dwelling unit as defined in
8 section 521-8, shall not exceed sixteen square feet.

9 (b) No sign or outdoor advertising device may be displayed
10 on residential property if the tenant or owner of the property
11 has received any payment, fee, or valuable consideration in
12 return for the display; provided that valuable consideration
13 does not include any benefit derived by the tenant or owner of
14 the property from the effect of the advertising.

15 (c) Nothing in this section shall be interpreted to permit
16 any sign or outdoor advertising device otherwise prohibited by
17 county ordinance, the house rules or bylaws of an apartment
18 building or condominium, or lawful provision in a private



1 contract. Nothing in this section shall be interpreted to
2 prohibit display of an outdoor advertising device allowed by
3 section 445-112(3).

4 (d) For purposes of this section, the term "residential
5 property" refers to separate residential properties that have
6 separate tax map keys."

7 SECTION 2. New statutory material is underscored.

8 SECTION 3. This Act shall take effect January 1, 2009.



H.B. NO. 1832
H.D. 1
S.D. 1
C.D. 1

Report Title:

Outdoor Advertising

Description:

Limits the size of outdoor advertising displays on residential property. (HB1832 CD1)

HB1832 CD1 HMS 2008-4069

