
A BILL FOR AN ACT

RELATING TO AGRICULTURAL MARKETING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 148, Hawaii Revised Statutes, is
2 amended by adding a new section to part V to be appropriately
3 designated and to read as follows:

4 "§148- Seal of quality special fund. (a) There is
5 established in the state treasury the seal of quality special
6 fund, into which shall be deposited:

- 7 (1) All revenues from the operations of the seal of
8 quality program established under section 148-61;
9 (2) Fines collected under section 148-66; and
10 (3) Any appropriations made by the legislature to the
11 fund.

12 (b) Moneys in the special fund may be expended for all
13 costs associated with the seal of quality program, including,
14 but not limited to, conducting trade shows, retail shows,
15 conferences, seminars, other promotional activities, expenses
16 for designs, program labels, items and materials, displays,
17 brochures, media advertisements, inspection, review and
18 investigative activities relating to application and enforcement



1 of the program, printing, mailing, airfare and per diem, lei,
2 decors, rental of facilities and audio visual equipment, display
3 and booth fees, participation fees, general supplies, and any
4 other expense necessary to administer the program."

5 SECTION 2. New statutory material is underscored.

6 SECTION 3. This Act shall take effect upon its approval.



H.B. NO. 1220
H.D. 1
S.D. 2

Report Title:

Agricultural Marketing

Description:

Establishes a special fund to collect revenues from the Hawaii Seal of Quality program. (SD2)

