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# A BILL FOR AN ACT

RELATING TO AGRICULTURAL MARKETING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Chapter 148, Hawaii Revised Statutes, is  
2 amended by adding to part V a new section to be appropriately  
3 designated and to read as follows:

4           "§148- Seal of quality special fund. (a) There is  
5 established in the state treasury the seal of quality special  
6 fund, into which shall be deposited all revenues from the  
7 operations of the seal of quality program and any appropriations  
8 made by the legislature to the fund.

9           (b) Moneys in the special fund may be expended for all  
10 costs associated with the seal of quality program, including,  
11 but not limited to, conducting trade shows, retail shows,  
12 conferences, seminars, other promotional activities, expenses  
13 for designs, program labels, items and materials, displays,  
14 brochures, media advertisements, inspection, review and  
15 investigative activities relating to application and enforcement  
16 of the program, printing, mailing, airfare and per diem, lei,



1 decors, rental of facilities and audio visual equipment, display  
2 and booth fees, participation fees, and general supplies."

3 SECTION 2. New statutory material is underscored.

4 SECTION 3. This Act shall take effect upon its approval.



**Report Title:**

Agricultural Marketing

**Description:**

Establishes a special fund to collect revenues from the Hawaii Seal of Quality program. (SD1)

