STAND. COM. REP. NO. 668

Honolulu, Hawaii

MAR 0 1 2007

RE: S.B. No. 1922

S.D. 2

Honorable Colleen Hanabusa President of the Senate Twenty-Fourth State Legislature Regular Session of 2007 State of Hawaii

Madam:

Your Committee on Ways and Means, to which was referred S.B. No. 1922, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO CREATIVE MEDIA,"

begs leave to report as follows:

The purpose of this measure is to support Hawaii's creative media by:

- (1) Creating financial incentives for and appropriating funds to the Academy for Creative Media at the University of Hawaii to develop plans for a permanent facility in Hawaii;
- (2) Appropriating funds for a digital media incubator facility; and
- (3) Establishing and appropriating funds for the Music and Enterprise Learning Experience (MELE) program at the University of Hawaii-Honolulu Community College to develop the technical business skills required by Hawaii's music artists and music industry.

The Department of Business, Economic Development, and Tourism; National Defense Center of Excellence for Research in Ocean Sciences; Department of Taxation; University of Hawai'i at Manoa; Enterprise Honolulu; Aloha Agency; COJODA Productions LLC; Ho'ike Technology; Ho'akea Communications; Pacific Islanders in Communications; SEE/RESCUE Corporation; Searider Productions; five

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faculty members and thirty-three students of the Academy for Creative Media at the University of Hawai'i at Manoa; and seventeen individuals provided written testimony in support of this measure.

Your Committee finds that Hawaii's dynamic creative media sector is a significant contributor to the State's economy, in particular for the positive impact it is having on Hawaii's workforce and the creative options it offers for students.

Your Committee has amended this measure by:

- (1) Designating the University of Hawaii as the expending agency in section 4, relating to the Academy for Creative Media; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity and style.

As affirmed by the record of votes of the members of your Committee on Ways and Means that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1922, S.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 1922, S.D. 2.

Respectfully submitted on behalf of the members of the Committee on Ways and Means,

Kessely H Baker

ROSALYN H. BAKER, Chair

The Senate Twenty-Fourth Legislature State of Hawaii

Record of Votes Committee on Ways and Means WAM

	Committee Referral: DT/EDU, WA	M $\frac{Da}{2}$	te: ·Z 3· 0	7
The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to:				
The Recommendation is:				
Pass, unamended Pass, with amendments Hold Recommit 2312 2311 2310 2313				
Members	Aye	Aye (WR)	Nay	Excused
BAKER, Rosalyn H. (C)	/			
TSUTSUI, Shan S. (VC)				
CHUN OAKLAND, Suzanne				
ENGLISH, J. Kalani				
FUKUNAGA, Carol				
HOOSER, Gary L.				
KIM, Donna Mercado	/			
MENOR, Ron	/			
TOKUDA, Jill N.	1			
HEMMINGS, Fred				
WHALEN, Paul	/			
			Mark to the contract of a first title	
TOTAL	10	\bigcirc	\mathcal{O}	(
Recommendation: Adopted Not Adopted				
Chair's or Designee's Signature:				
Distribution: Original Yellow Pink File with Committee Report Clerk's Office Drafting Agency				