

STAND. COM. REP. NO.

1297

Honolulu, Hawaii

MAR 23 2007

RE: H.B. No. 1220  
H.D. 1  
S.D. 1

Honorable Colleen Hanabusa  
President of the Senate  
Twenty-Fourth State Legislature  
Regular Session of 2007  
State of Hawaii

Madam:

Your Committee on Water, Land, Agriculture, and Hawaiian Affairs, to which was referred H.B. No. 1220, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO AGRICULTURAL MARKETING,"

begs leave to report as follows:

The purpose of this measure is to establish a special fund to collect revenues from the Seal of Quality program.

Specifically, this measure requires that all revenues from the Seal of Quality program, donations, and any appropriations made by the Legislature be deposited into this special fund. The deposited funds shall be used for costs relating to the program, including any promotional or advertising activities and materials.

The Seal of Quality program is established pursuant to section 148-61, Hawaii Revised Statutes, to promote and ensure high standards of quality for fresh and processed agricultural products produced in the State. The program generates revenues through licensing and promotional use fees.

Your Committee received testimony in support of this measure from the Department of Agriculture; the Hawaii Farm Bureau Federation; Hawaii Florists & Shippers Association; Green Point Nurseries, Inc.; the Hawaii Agriculture Research Center; Nalo Farms; Hamakua Springs Country Farms; the Kamauoha Foundation; the North Shore Cattle Company, LLC; Paradise Flower Farms; Kamiya



Gold Inc.; Ali'i Kula Lavender; and Kona Pacific Farmers Cooperative.

Your Committee believes that this measure is a positive step in creating a self-reliant Seal of Quality program that provides recognizable value to those who participate in it.

Your Committee requests that the Committee on Ways and Means explore and, if feasible, implement an alternative method to disburse revenues from the Seal of Quality program other than through the establishment of a special fund. Your Committee has concerns that too many special funds already exist in the State treasury.

Your Committee has amended the bill by deleting the section that made an unspecified appropriation of the Seal of Quality Special Fund.

As affirmed by the record of votes of the members of your Committee on Water, Land, Agriculture, and Hawaiian Affairs that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1220, H.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 1220, H.D. 1, S.D. 1, and be referred to the Committee on Ways and Means.

Respectfully submitted on  
behalf of the members of the  
Committee on Water, Land,  
Agriculture, and Hawaiian  
Affairs,

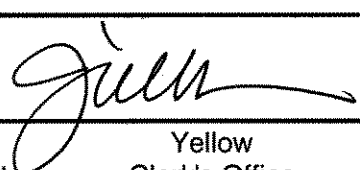


RUSSELL S. KOKUBUN, Chair



The Senate  
 Twenty-Fourth Legislature  
 State of Hawaii

**Record of Votes**  
**Committee on Water, Land, Agriculture and Hawaiian Affairs**  
**WAH**

Bill / Resolution No.:*	Committee Referral:	Date:		
HB 1220 HD1	WAH, WAM	3/21/07		
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
KOKUBUN, Russell S. (C)	X			
TOKUDA, Jill N. (VC)	X			
FUKUNAGA, Carol				X
HEE, Clayton				X
SLOM, Sam			X	
<b>TOTAL</b>	2	0	1	2
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution:             Original     Yellow     Pink File with Committee Report     Clerk's Office     Drafting Agency				

\*Only one measure per Record of Votes