

STAND. COM. REP. NO. 2028

Honolulu, Hawaii

2012, 2007

RE: H.C.R. No. 111

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fourth State Legislature
Regular Session of 2007
State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which was referred H.C.R. No. 111 entitled:

"HOUSE CONCURRENT RESOLUTION REQUESTING THE DEPARTMENT OF AGRICULTURE TO STUDY LABELING REQUIREMENTS RELATING TO THE USE OF HAWAII-GROWN COFFEE NAMES,"

begs leave to report as follows:

The purpose of this concurrent resolution is to protect consumers from misleading advertising and promote genuine, Hawaii-made coffee by requesting the Department of Agriculture (DOA) to study labeling requirements relating to the use of "Kona coffee" or other Hawaii-grown coffee names.


The Department of Agriculture supports the intent of this measure with some concerns. The department is concerned with the requirement to propose a uniform national labeling standard that specifies a requirement for coffee roasters to abide by for the use of "Kona" or other Hawaii place names in the short time provided. The department is concerned that this is a major undertaking and they are further concerned that no funds have been appropriated to conduct the study. The department is also unclear if blends of any composition are to be considered in this study. Without industry consensus on the Hawaii-grown percentage, the Department believes that the study is likely to be inconclusive and would be better deferred until the results of the study proposed in HCR 109 are available.

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HSCR 2028

State of Hawaii
House of Representatives
The Twenty-fourth Legislature

Record of Votes of the Committee on Consumer Protection & Commerce

Bill/Resolution No.: HCR 111		Date: April 11, 2007		
Committee Referral: AGR, CPC		<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.		
The recommendation is to: <input checked="" type="checkbox"/> Pass, unamended <input type="checkbox"/> Pass, with amendments <input type="checkbox"/> Hold <input type="checkbox"/> Pass, with amendments, for recommittal for further consideration				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. HERKES, Robert N. (C)	x			
2. McKELVEY, Angus L.K. (VC)	x			
3. CALDWELL, Kirk				0
4. EVANS, Cindy	x			
5. GREEN, Josh, M.D.	x			
6. ITO, Ken	x			
7. LUKE, Sylvia				x
8. MORITA, Hermina M.	x			
9. SONSON, Alex M.				x
10. SOUKI, Joseph M.				x
11. TSUJI, Clift	x			
12. YAMANE, Ryan I.	x			
13. YAMASHITA, Kyle T.	x			
14. MARUMOTO, Barbara C.	x			
15. THIELEN, Cynthia	x			
TOTAL	11	0	0	4
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
If joint referral, _____ did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature: 				
Distribution: Original (White) – Committee Duplicate (Yellow) – HMSO Duplicate (Pink) – Clerk's Office				