
A BILL FOR AN ACT

RELATING TO AGRICULTURAL MARKETING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 148, Hawaii Revised Statutes, is
2 amended by adding to part V a new section to be appropriately
3 designated and to read as follows:

4 "§148- Seal of quality special fund. (a) There is
5 established in the state treasury the seal of quality special
6 fund, into which shall be deposited all revenues from the
7 operations of the seal of quality program and any appropriations
8 made by the legislature to the fund.

9 (b) Moneys in the special fund may be expended for all
10 costs associated with the seal of quality program, including but
11 not limited to conducting trade shows, retail shows,
12 conferences, seminars, other promotional activities, expenses
13 for designs, program labels, items and materials, displays,
14 brochures, media advertisements, inspection, review and
15 investigative activities relating to application and enforcement
16 of the program, printing, mailing, airfare and per diem, lei,



1 decor, rental of facilities and audio visual equipment, display
2 and booth fees, participation fees, and general supplies."

3 SECTION 2. There is appropriated out of the seal of
4 quality special fund the sum of \$ or so much thereof as may
5 be necessary for fiscal year 2007-2008 for the seal of quality
6 program.

7 The sum appropriated shall be expended by the department of
8 agriculture for the purposes of section 148- , Hawaii Revised
9 Statutes.

10 SECTION 3. New statutory material is underscored.

11 SECTION 4. This Act shall take effect on July 1, 2020.



Report Title:

Agricultural Marketing

Description:

Establishes a special fund to collect revenues from the Hawaii Seal of Quality program. (HB1220 HD1)

