
HOUSE RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM AND THE HAWAII TOURISM AUTHORITY TO CONDUCT
ACTIVITIES TO INCREASE THE NUMBER OF VISITORS FROM TAIWAN.

1 WHEREAS, in 2006, 593,000 visitors from Taiwan arrived in
2 the United States (U.S.); and
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4 WHEREAS, Taiwan travelers to the U.S. represented only 6.8
5 percent of the total outbound travelers from Taiwan; and
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7 WHEREAS, the U.S.'s 6.8 percent share of all outbound
8 Taiwan travelers was less than the U.S.'s 10.0 percent share of
9 outbound Taiwan travelers in previous years; and
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11 WHEREAS, the number of Taiwanese visitors to Hawaii in 2006
12 was not a significant percentage of all visitors, approximately
13 15,450 visitors; and
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15 WHEREAS, data indicates that the Taiwan market may be a
16 potential source of new visitors to Hawaii; and
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18 WHEREAS, diversification of the tourism markets from which
19 Hawaii draws visitors is a logical and important public policy
20 goal that helps to mitigate the adverse effects of the
21 potentially volatile tourism industry; and
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23 WHEREAS, activities should be undertaken by state
24 government and the tourism industry to promote Hawaii as a
25 destination for visitors from Taiwan, especially in light of the
26 fact that the people of Taiwan and the people of Hawaii have
27 much in common; now, therefore,



1 BE IT RESOLVED by the House of Representatives of the
2 Twenty-fourth Legislature of the State of Hawaii, Regular
3 Session of 2007, that the Department of Business, Economic
4 Development, and Tourism (DBEDT) and the Hawaii Tourism
5 Authority (HTA) are requested to undertake activities to
6 increase the number of visitors from Taiwan who travel to the
7 state to the maximum extent possible; and
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9 BE IT FURTHER RESOLVED that DBEDT is requested to work with
10 the appropriate U.S. government agencies to ease the travel
11 requirements for visitors from Taiwan; and
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13 BE IT FURTHER RESOLVED that the U.S. Citizenship and
14 Immigration Services (USCIS) and U.S. Department of Homeland
15 Security are requested to offer a visa waiver program to
16 visitors from Taiwan; and
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18 BE IT FURTHER RESOLVED that DBEDT is requested to develop a
19 list of local products suitable for exportation to Taiwan; and
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21 BE IT FURTHER RESOLVED that certified copies of this
22 Resolution be transmitted to the Secretary of Homeland Security,
23 Director of USCIS, Director of DBEDT, Chairperson of the Board
24 of HTA, and Director General of the Taipei Economic and Cultural
25 Office.

