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## HOUSE RESOLUTION

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REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND  
TOURISM, THE HAWAII TOURISM AUTHORITY, AND THE HAWAII  
VISITORS AND CONVENTION BUREAU TO CONDUCT ACTIVITIES TO  
INCREASE THE NUMBER OF VISITORS FROM TAIWAN.

1 WHEREAS, in 2006, 593,000 visitors from Taiwan arrived in  
2 the United States (U.S.); and  
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4 WHEREAS, Taiwan travelers to the U.S. represented only 6.8  
5 percent of the total outbound travelers from Taiwan; and  
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7 WHEREAS, the U.S.'s 6.8 percent share of all outbound  
8 Taiwan travelers was less than the U.S.'s 10.0 percent share of  
9 outbound Taiwan travelers in previous years; and  
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11 WHEREAS, the number of Taiwanese visitors to Hawaii in 2006  
12 was not a significant percentage of all visitors, approximately  
13 15,450 visitors; and  
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15 WHEREAS, data indicates that the Taiwan market may be a  
16 potential source of new visitors to Hawaii; and  
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18 WHEREAS, diversification of the tourism markets from which  
19 Hawaii draws visitors is a logical and important public policy  
20 goal necessary to provide some protection for the State's  
21 economy; and  
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23 WHEREAS, activities should be undertaken by the State and  
24 tourism industry to promote Hawaii as a destination for visitors  
25 from Taiwan; activities to promote travel from Taiwan to Hawaii  
26 would be especially appropriate since the peoples of Taiwan and  
27 Hawaii have much in common; now, therefore,



1 BE IT RESOLVED by the House of Representatives of the  
2 Twenty-fourth Legislature of the State of Hawaii, Regular  
3 Session of 2007, that the Department of Business, Economic  
4 Development, and Tourism (DBEDT), Hawaii Tourism Authority, and  
5 Hawaii Visitors and Convention Bureau are requested to undertake  
6 activities to increase the number of visitors from Taiwan who  
7 travel to the State to the maximum extent possible; and  
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9 BE IT FURTHER RESOLVED that DBEDT is requested to work with  
10 the appropriate U.S. government agencies to ease the travel  
11 requirements for visitors from Taiwan; and  
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13 BE IT FURTHER RESOLVED that the U.S. Citizenship and  
14 Immigration Services (USCIS) and U.S. Department of Homeland  
15 Security is requested to offer a visa waiver program to visitors  
16 from Taiwan; and  
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18 BE IT FURTHER RESOLVED that DBEDT is requested to find  
19 local products suitable for exportation to Taiwan; and  
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21 BE IT FURTHER RESOLVED that certified copies of this  
22 Resolution be transmitted to the Secretary of Homeland Security,  
23 Director of USCIS, Director of Business, Economic Development,  
24 and Tourism, Chairperson of the Hawaii Tourism Authority,  
25 President of the Hawaii Visitors and Convention Bureau, and  
26 Director General of the Taipei Economic and Cultural Office.

