

STAND. COM. REP. NO.

2516

Honolulu, Hawaii

FOB 17 , 2006

RE: S.B. No. 2503

S.D. 1

Honorable Robert Bunda
President of the Senate
Twenty-Third State Legislature
Regular Session of 2006
State of Hawaii

Sir:

Your Committees on Health and Human Services, to which was referred S.B. No. 2503 entitled:

"A BILL FOR AN ACT RELATING TO FLAVORED TOBACCO PRODUCTS,"

beg leave to report as follows:

The purpose of this measure is to prohibit the sale and distribution of flavored tobacco products.

Your Committees received testimony in support of this measure from the Attorney General, Department of Health, American Heart Association, American Cancer Society, and the Coalition for a Tobacco Free Hawaii. Your Committees received testimony in opposition to this measure from the Cigar Association of America.

Your Committees find that there has been an influx of new flavored tobacco products on the market targeting children. These products work as an innovation intended to increase market share of tobacco manufacturers by both meeting product preferences of target audiences and acting as a means of reaching desirable young target audiences in an environment of growing tobacco restrictions.

Your Committees further find that since the use of cartoon characters to sell cigarettes has been prohibited, major tobacco companies have devised a new way to target children by selling cigarettes and other tobacco products in assorted candy and exotic flavors, such as "twista lime" and "chocolate mint."



Your Committees further find that prohibiting the sale and distribution of flavored cigarettes is imperative to the health and well-being of our children.

Your Committees have adopted the suggestions of the Department of the Attorney General, the Department of Health, and the Cigar Association of America and amended this measure to prohibit the distribution and sale of flavored cigarette products but not other tobacco products for which the marketing focus is not children.

Your Committees amended this measure further by making technical, nonsubstantive amendments for purposes of clarity and style.

As affirmed by the records of votes of the members of your Committees on Health and Human Services that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 2503, as amended herein, and recommend that it pass Second Reading in the form attached hereto as S.B. No. 2503, S.D. 1, and be referred to the Committee on Judiciary and Hawaiian Affairs.

Respectfully submitted on
behalf of the members of the
Committees on Health and Human
Services,

Suzanne Chun Oakland

SUZANNE CHUN OAKLAND, Chair


Rosalyn H. Baker

ROSALYN H. BAKER, Chair



The Senate
Twenty-Third Legislature
State of Hawaii

Record of Votes of the
Committee on Health
(Bills and Resolutions)

Measure:* SB 2503	Committee Referral: HTH/HMS, JHW	Date: 2/8/06		
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is to: <input type="checkbox"/> Pass, unamended (2312) <input checked="" type="checkbox"/> Pass, with amendments (2311) <input type="checkbox"/> Hold (2310) <input type="checkbox"/> Recommit (2313)				
Members	Ayes	Ayes(WR)	Nays	Excused
BAKER, Rosalyn H. (C)	✓			
CHUN OAKLAND, Suzanne (VC)	✓			
HANABUSA, Colleen				✓
TSUTSUI, Shan S.	✓			
WHALEN, Paul			✓	
TOTAL	3	0	1	1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Do not list more than one measure per Record of Votes.

