

Honolulu, Hawaii

Apr: 127, 2006

RE: H.B. No. 2708
H.D. 2
S.D. 2
C.D. 1

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Third State Legislature
Regular Session of 2006
State of Hawaii

Honorable Robert Bunda
President of the Senate
Twenty-Third State Legislature
Regular Session of 2006
State of Hawaii

Sir:

Your Committee on Conference on the disagreeing vote of the House of Representatives to the amendments proposed by the Senate in H.B. No. 2708, H.D. 2, S.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO ADVERTISING,"

having met, and after full and free discussion, has agreed to recommend and does recommend to the respective Houses the final passage of this bill in an amended form.

The purpose of this bill is to promote traffic safety and protect the natural beauty of Hawaii by prohibiting individuals and organizations from operating or parking motor vehicles that display advertisements to the public, for consideration or other economic benefit.

This measure is aimed at vehicles or trailers whose main purpose is the display of advertisements. It is not the intention of your Committee on Conference to prohibit vehicles that display the owner's or operator's advertisements or business notices, or vehicles for which the display of advertising is a secondary or incidental purpose of their operation.

HB2708 CD1 HCCR HMS 2006-3667



Your Committee on Conference has amended this bill by reducing the maximum amount of penalties for:

- (1) A first time offense from \$2,000 to \$1,000;
- (2) A second time offense from \$5,000 to \$2,000; and
- (3) A third and subsequent offense from \$10,000 to \$5,000.

As affirmed by the record of votes of the managers of your Committee on Conference that is attached to this report, your Committee on Conference is in accord with the intent and purpose of H.B. No. 2708, H.D. 2, S.D. 2, as amended herein, and recommends that it pass Final Reading in the form attached hereto as H.B. No. 2708, H.D. 2, S.D. 2, C.D. 1.


Respectfully submitted on behalf
of the managers:

ON THE PART OF THE SENATE


ON THE PART OF THE HOUSE


LORRAINE R. INOUE, Chair


JON RIKI KARAMATSU, Co-Chair


DAVID Y. IGE, Co-Chair


BLAKE K. OSHIRO, Co-Chair


COLLEEN HANABUSA, Co-Chair



