

1 agencies that maintain records containing resident individuals'
2 personal information to notify an individual whenever the
3 individual's personal information has been compromised by
4 unauthorized disclosure.

5 **§ -2 Definitions.** As used in this chapter:

6 "Business" means a sole proprietorship, partnership,
7 corporation, association, or other group, however organized and
8 whether or not organized to operate at a profit. The term
9 includes a financial institution organized, chartered, or
10 holding a license or authorization certificate under the laws of
11 this State, any other state, the United States, or any other
12 country, or the parent or the subsidiary of any such financial
13 institution. The term also includes an entity whose business is
14 records destruction.

15 "Government agency" means any department, division, board,
16 commission, public corporation, or other agency or
17 instrumentality of the State or of any county.

18 "Encryption" means the use of an algorithmic process to
19 transform data into a form in which the data is rendered
20 unreadable or unusable without use of a confidential process or
21 key.



1 "Personal information" means an individual's first name or
2 first initial and last name in combination with any one or more
3 of the following data elements, when either the name or the data
4 elements are not encrypted:

- 5 (1) Social security number;
- 6 (2) Driver's license number or Hawaii identification card
7 number; or
- 8 (3) Account number, credit or debit card number, access
9 code, or password that would permit access to an
10 individual's financial account.

11 For purposes of this section, "personal information" shall
12 not include publicly available information that is lawfully made
13 available to the general public from federal, state, or local
14 government records.

15 "Records" means any material on which written, drawn,
16 spoken, visual, or electromagnetic information is recorded or
17 preserved, regardless of physical form or characteristics.

18 "Redacted" means the rendering of data so that it is
19 unreadable or is truncated so that no more than the last four
20 digits of the identification number are accessible as part of
21 the data.



1 "Security breach" means an incident of unauthorized access
2 to and acquisition of unencrypted or unredacted records or data
3 containing personal information where illegal use of the
4 personal information has occurred or is reasonably likely to
5 occur or that creates a material risk of harm to a person. Any
6 incident of unauthorized access to and acquisition of encrypted
7 records or data containing personal information along with the
8 confidential process or key shall constitute a security breach.
9 Good faith acquisition of personal information by an employee or
10 agent of the business for a legitimate purpose is not a security
11 breach, provided that the personal information is not used for a
12 purpose other than a lawful purpose of the business and is not
13 subject to further unauthorized disclosure.

14 § -3 **Protection from security breaches.** (a) Any
15 business that owns or licenses personal information of residents
16 of Hawaii, any business that conducts business in Hawaii that
17 owns or licenses personal information in any form (whether
18 computerized, paper, or otherwise), or any government agency
19 that collects personal information for specific government
20 purposes shall provide notice to the affected person that there
21 has been a security breach following discovery or notification
22 of the breach. The disclosure notification shall be made

1 without unreasonable delay, consistent with the legitimate needs
2 of law enforcement, as provided in subsection (c) of this
3 section, and consistent with any measures necessary to determine
4 sufficient contact information, determine the scope of the
5 breach, and restore the reasonable integrity, security, and
6 confidentiality of the data system.

7 (b) Any business located in Hawaii or any business that
8 conducts business in Hawaii that maintains or possesses records
9 or data containing personal information of residents of Hawaii
10 that the business does not own or license, or any government
11 agency that maintains or possesses records or data containing
12 personal information of residents of Hawaii shall notify the
13 owner or licensee of the information of any security breach
14 immediately following discovery of the breach, consistent with
15 the legitimate needs of law enforcement as provided in
16 subsection (c).

17 (c) The notice required by this chapter shall be delayed
18 if a law enforcement agency informs the business or government
19 agency that notification may impede a criminal investigation or
20 jeopardize national security and requests a delay; provided that
21 such request is made in writing, or the business or government
22 agency documents the request contemporaneously in writing,



1 including the name of the law enforcement officer making the
2 request and the officer's law enforcement agency engaged in the
3 investigation. The notice required by this chapter shall be
4 provided without unreasonable delay after the law enforcement
5 agency communicates to the business or government agency its
6 determination that notice will no longer impede the
7 investigation or jeopardize national security.

8 (d) The notice shall be clear and conspicuous. The notice
9 shall include a description of the following:

- 10 (1) The incident in general terms;
- 11 (2) The type of personal information that was subject to
12 the unauthorized access and acquisition;
- 13 (3) The general acts of the business or government agency
14 to protect the personal information from further
15 unauthorized access;
- 16 (4) A telephone number that the person may call for
17 further information and assistance, if one exists; and
- 18 (5) Advice that directs the person to remain vigilant by
19 reviewing account statements and monitoring free
20 credit reports.

21 (e) For purposes of this section, notice to affected
22 persons may be provided by one of the following methods:



- 1 (1) Written notice to the last available address the
2 business or government agency has on record;
- 3 (2) Electronic notice, for those persons for whom a
4 business or government agency has a valid email
5 address and who have agreed to receive communications
6 electronically if the notice provided is consistent
7 with the provisions regarding electronic records and
8 signatures for notices legally required to be in
9 writing set forth in 15 U.S.C. section 7001;
- 10 (3) Telephonic notice provided that contact is made
11 directly with the affected persons; and
- 12 (4) Substitute notice, if the business or government
13 agency demonstrates that the cost of providing notice
14 would exceed \$250,000 or that the affected class of
15 subject persons to be notified exceeds 500,000, or if
16 the business or government agency does not have
17 sufficient contact information or consent to satisfy
18 paragraph (1), (2), or (3), for only those affected
19 persons without sufficient contact information or
20 consent, or if the business or government agency is
21 unable to identify particular affected persons, for



1 only those unidentifiable affected persons.

2 Substitute notice shall consist of all the following:

3 (A) Email notice when the business or government

4 agency has an electronic mail address for the

5 subject persons;

6 (B) Conspicuous posting of the notice on the website

7 page of the business or government agency, if one

8 is maintained; and

9 (C) Notification to major statewide media.

10 (f) In the event a business provides notice to more than
11 1,000 persons at one time pursuant to this section, the business
12 shall notify in writing, without unreasonable delay, the State
13 of Hawaii's office of consumer protection and all consumer
14 reporting agencies that compile and maintain files on consumers
15 on a nationwide basis, as defined in 15 U.S.C. section 1681a(p),
16 of the timing, distribution, and content of the notice.

17 (g) Any waiver of the provisions of this chapter is
18 contrary to public policy and is void and unenforceable.

19 (h) The following shall be deemed to be in compliance with
20 this chapter:

21 (1) A financial institution that is subject to the Federal
22 Interagency Guidance Response Programs for



1 Unauthorized Access to Consumer Information and
2 Customer Notice, issued on March 7, 2005, by the Board
3 of Governors of the Federal Reserve System, the
4 Federal Deposit Insurance Corporation, the Office of
5 the Comptroller of the Currency, and the Office of
6 Thrift Supervision, or subject to 12 C.F.R. Part 748,
7 and any revisions, additions, or substitutions
8 relating to said interagency guidance; and

9 (2) Any health plan or healthcare provider that is subject
10 to and in compliance with the standards for privacy or
11 individually identifiable health information and the
12 security standards for the protection of electronic
13 health information of the Health Insurance Portability
14 and Accountability Act of 1996.

15 (i) Any business who violates or attempts to violate any
16 provision of this chapter shall be deemed to have engaged in an
17 unfair or deceptive act or practice in the conduct of trade or
18 commerce within the meaning of section 480-2. The attorney
19 general or the director of the office of consumer protection may
20 bring an action based upon unfair or deceptive acts or practices
21 declared unlawful by this section. No such action may be
22 brought against a government agency.



1 (j) In addition to any penalty provided for in subsection
2 (i), any business who violates any provision of this chapter is
3 liable to the injured party in an amount equal to the sum of any
4 actual damages sustained by the injured party as a result of the
5 violation, or damages not less than \$500, whichever is greater.
6 The court, in any action brought under this section, may award
7 reasonable attorneys' fees to the prevailing party. No such
8 action may be brought against a government agency."

9 SECTION 2. This Act shall take effect on January 1, 2007.

SB2290,SD2

Report Title:

Identity Theft; Prevention

Description:

Requires businesses that experience a security breach to notify affected people of the breach. (SD2)

