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## A BILL FOR AN ACT

RELATING TO AGING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Hawaii residents have the longest life  
2           expectancy in the nation and enjoy the benefits of a long life.  
3           Nevertheless, many people are not prepared to adequately address  
4           the various issues related to longevity.

5           As they get older, many people are concerned about their  
6           financial well-being during retirement, as they face uncertainty  
7           about the continued availability of Social Security, and whether  
8           they will have adequate pension and savings to see them through  
9           their golden years.

10          Other questions revolve around long term care: what care  
11          options exist, how are the different options accessed, how to  
12          cover the cost of care, and whether the catastrophic costs of  
13          long term care will impoverish them.

14          Despite their uncertainty, many people do not begin to  
15          explore retirement options and plan for a productive life early  
16          enough. Individuals need to be prepared for longevity and its  
17          potential impacts on family life and resources. People need  
18          good information in order to make informed decisions.



1           The purpose of this Act is to create a state longevity  
2 planning program within the executive office on aging in order  
3 to create a public awareness campaign to provide Hawaii  
4 residents with information and resources to aid preparation and  
5 planning for a productive long life.

6           SECTION 2. Chapter 349, Hawaii Revised Statutes, is  
7 amended by adding a new section to be appropriately designated  
8 and to read as follows:

9           "§349-     State longevity planning program. (a) There is  
10 established a program to be known as the state planning for  
11 longevity program to be placed within the executive office on  
12 aging.

13           (b) The state longevity planning program shall partner  
14 with interested stakeholders to conduct a needs assessment of  
15 information needs relating to issues associated with longevity.

16           (c) The state longevity planning program shall design,  
17 conduct, and evaluate a public awareness campaign that provides  
18 Hawaii's residents with information on and resources for the  
19 longevity issues identified by the needs assessment.

20           (d) The state longevity planning program shall develop,  
21 test, and print materials for the public awareness campaign.



1        (e) The department may enter into a contract with a  
2 private or public entity to evaluate the public awareness  
3 campaign."

4        SECTION 3. There is appropriated out of the general  
5 revenues of the State of Hawaii the sum of \$305,000, or so much  
6 thereof as may be necessary for fiscal year 2006-2007, for costs  
7 associated with planning, designing, conducting, and evaluating  
8 a public awareness campaign to ensure that Hawaii's residents  
9 are socially and economically prepared for a long life.

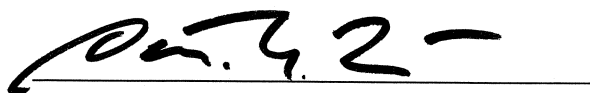
10        The sum appropriated shall be expended by the department of  
11 health for the purposes of this Act.

12        SECTION 4. New statutory material is underscored.

13        SECTION 5. This Act shall take effect on July 1, 2006.

14

INTRODUCED BY:



JAN 25 2006



HB 2941

**Report Title:**

Aging; Planning for Longevity Program; Appropriation

**Description:**

Establishes the planning for longevity program to design, conduct, and evaluate a public awareness campaign that provides Hawaii residents within information and resources related to issues associated with longevity. Appropriates funds for the program.

