
HOUSE CONCURRENT RESOLUTION

EXPRESSING APPRECIATION TO THE AIRLINES SERVING THE STATE OF HAWAII
AND REQUESTING A PARTNERSHIP BETWEEN THE AIRLINES AND THE STATE
TO PERPETUATE HAWAII'S NATURAL RESOURCES.

1 WHEREAS, Hawaii is blessed with stunning vistas, dramatic
2 mountain ranges, pristine waters, verdant rainforests, and a
3 climate that create our paradise in the Pacific; and
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5 WHEREAS, because of Hawaii's natural beauty and the
6 hospitality of its people, the visitor industry will account for
7 over \$12,000,000,000 in spending and approximately twenty-two
8 per cent of all jobs in Hawaii; and
9

10 WHEREAS, the airline industry, as part of the partnerships
11 that make up the visitor industry, transports over 7,000,000
12 visitors a year to Hawaii with hundreds of flights weekly; and
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14 WHEREAS, included in the vision for Hawaii's tourism
15 industry is the transition to a vital and sustainable tourism
16 industry that:
17

- 18 (1) Honors Hawaii's people and heritage;
- 19
- 20 (2) Values and perpetuates Hawaii's natural and cultural
21 resources;
- 22
- 23 (3) Engenders mutual respect among all stakeholders;
- 24
- 25 (4) Provides a unique, memorable, and enriching visitor
26 experience; and
- 27
- 28 (5) Supports a vital and sustainable economy; and
29

30 WHEREAS, maintaining and improving of air transportation
31 infrastructure and services for travel to and from Hawaii
32 depends on the successful implementation of a vision for a



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1 sustainable tourism industry through the perpetuation and
 2 enhancement of Hawaii's natural, social, and cultural resources;
 3 and
 4

5 WHEREAS, the airline industry can participate in achieving
 6 the goal of respecting, preserving, and enhancing Hawaii's
 7 natural, cultural, and social resources by distributing
 8 informational brochures or showing films and videos to inform
 9 visitors to Hawaii about what they can do to preserve Hawaii's
 10 natural resources, and to develop an understanding and respect
 11 for Hawaii's cultural and human assets; now, therefore,
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13 BE IT RESOLVED by the House of Representatives of the
 14 Twenty-third Legislature of the State of Hawaii, Regular Session
 15 of 2006, the Senate concurring, that the Legislature expresses
 16 its deep appreciation to the airlines serving the State of
 17 Hawaii and their contribution to sustaining Hawaii's tourism
 18 industry, and requests the airlines to become partners in
 19 achieving the goal of developing respect among our visitors for
 20 Hawaii's natural, cultural, and social resources, and to
 21 encourage the preservation and enhancement of those resources by
 22 distributing informational brochures or showing films and videos
 23 to inform visitors to Hawaii about what they as tourists can do
 24 to preserve Hawaii's natural resources, and to develop an
 25 understanding and respect for Hawaii's cultural and human
 26 assets; and
 27

28 BE IT FURTHER RESOLVED that a certified copy of this
 29 Concurrent Resolution be transmitted to the Airline Committee of
 30 Hawaii.
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OFFERED BY: Cindy Evans
 John H. Kamehaha

Helene Hidalgo
 [Signature]
 MAR 15 2006