
A BILL FOR AN ACT

RELATING TO AGING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Hawaii residents have the longest life
2 expectancy in the nation and enjoy the benefits of a long life.
3 Nevertheless, many people are not prepared to adequately address
4 the various issues related to longevity.

5 As they get older, many people are concerned about their
6 financial well-being during retirement, as they face uncertainty
7 about the continued availability of Social Security and whether
8 they will have adequate pension and savings to see them through
9 their golden years.

10 Other questions revolve around long term care: what care
11 options exist, how are the different options accessed, how to
12 cover the cost of care, and whether the catastrophic costs of
13 long term care will impoverish them.

14 Despite their uncertainty, many people do not begin to
15 explore retirement options and plan for a productive life early
16 enough. Individuals need to be prepared for longevity and its
17 potential impacts on family life and resources. People need
18 good information in order to make informed decisions.



1 The purpose of this Act is to create a state longevity
2 planning program within the executive office on aging in order
3 to create a public awareness campaign to provide Hawaii
4 residents with information and resources to aid preparation and
5 planning for a productive long life.

6 SECTION 2. Chapter 349, Hawaii Revised Statutes, is
7 amended by adding a new section to be appropriately designated
8 and to read as follows:

9 "§349- State longevity planning program. (a) There is
10 established a program to be known as the state planning for
11 longevity program to be place within the executive office on
12 aging.

13 .(b) The state longevity planning program shall partner
14 with interested stakeholders to conduct a needs assessment of
15 information needs relating to issues associated with longevity.

16 (c) The state longevity planning program shall design,
17 conduct, and evaluate a public awareness campaign that provides
18 Hawaii's residents with information on and resources for the
19 longevity issues identified by the needs assessment.

20 (d) The state longevity planning program shall develop,
21 test, and print materials for the public awareness campaign.



1 (e) The department may enter into a contract with a
2 private or public entity to evaluate the public awareness
3 campaign."

4 SECTION 3. There is appropriated out of the general
5 revenues of the State of Hawaii the sum of \$1, or so much
6 thereof as may be necessary for fiscal year 2006-2007, for costs
7 associated with planning, designing, conducting, and evaluating
8 a public awareness campaign to ensure that Hawaii's residents
9 are socially and economically prepared for a long life.

10 The sum appropriated shall be expended by the department of
11 health for the purposes of this Act.

12 SECTION 4. New statutory material is underscored.

13 SECTION 5. This Act shall take effect on July 1, 2006.



Report Title:

Aging; Planning for Longevity Program; Appropriation

Description:

Establishes the planning for longevity program within the executive office on aging to design, conduct, and evaluate a public awareness campaign that provides Hawaii residents with information and resources related to issues associated with longevity. Appropriates \$1 for the program. (HB2941 HD1)

