
A BILL FOR AN ACT

RELATING TO KONA COFFEE.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 486-120.6, Hawaii Revised Statutes, is
2 amended by amending subsection (c) to read as follows:

3 "(c) It shall be a violation of this section:

4 (1) To use the identity statement specified in subsection
5 (a) (1) (A) or similar terms in labeling or advertising
6 unless the package of roasted or instant coffee
7 contains one hundred per cent coffee from that one
8 geographic origin;

9 (2) To use a geographic origin in labeling or advertising,
10 including in conjunction with a coffee style or in any
11 other manner, if the roasted or instant coffee
12 contains less than ten per cent coffee by weight from
13 that geographic origin~~[+]~~, except as provided in
14 paragraph (7);

15 (3) To use a geographic origin in advertising roasted or
16 instant coffee, including advertising in conjunction
17 with a coffee style or in any other manner, without
18 disclosing the percentage of coffee used from that



1 geographic origin as described in subsection (a)(1)(B)
2 and [(a)](2);

3 (4) To use a geographic origin in labeling or advertising
4 roasted or instant coffee, including in conjunction
5 with a coffee style or in any other manner, if the
6 green coffee beans used in that roasted or instant
7 coffee do not meet the grade standard requirements of
8 rules adopted under chapter 147;

9 (5) To misrepresent, on a label or in advertising of a
10 roasted or instant coffee, the per cent coffee by
11 weight of any coffee from a geographic origin or
12 regional origin; [~~or~~]

13 (6) To use the term "All Hawaiian" on a label or in
14 advertising of a roasted or instant coffee if the
15 roasted or instant coffee is not produced entirely
16 from green coffee beans produced in geographic origins
17 defined in this chapter[~~or~~]; or

18 (7) To use the term "Kona" as a geographic region in
19 labeling or advertising, including in conjunction with
20 a coffee style or in any other manner, if the roasted
21 or instant coffee contains less than fifty per cent
22 coffee by weight from Kona."

1 SECTION 2. Statutory material to be repealed is bracketed
2 and stricken. New statutory material is underscored.

3 SECTION 3. This Act shall take effect upon its approval.

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INTRODUCED BY:

Calvin K. Y. Amy
BY REQUEST

JAN 20 2006



H.B.NO. 2163

Report Title:

Kona Coffee; Trade Regulation; Labeling

Description:

Requires coffee identified as "Kona" coffee to contain coffee beans that are at least fifty per cent from Kona.

