A BILL FOR AN ACT

RELATING TO FLAVORED TOBACCO PRODUCTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that there has been a
- 2 proliferation of flavored tobacco products in recent years.
- 3 Many of these products contain fruit, chocolate, honey, candy,
- 4 mint, cocoa, dessert, herb, spice, or other flavors that are
- 5 particularly attractive to children. According to public health
- 6 experts, children are more likely to choose flavored tobacco
- 7 when they start smoking or use other tobacco products, in part,
- 8 because the product names for flavored tobacco products are
- 9 similar to product names for candy, drinks, and other products
- 10 marketed directly to children.
- 11 The legislature further finds that the existence of these
- 12 products increases the incidence of tobacco use among children
- 13 and that the earlier that an individual begins using tobacco
- 14 products, the more likely he or she will become addicted to and
- 15 use them throughout his or her lifetime. As a result, flavored
- 16 tobacco products result in greater tobacco use, increased
- 17 addiction, a greater incidence of smoking and other tobacco-
- 18 related illnesses and deaths, and higher health care costs.



- 1 The purpose of this Act is to prohibit the sale and
- 2 distribution of flavored tobacco products because the
- 3 legislature finds that tobacco flavorings present a significant
- 4 threat to public health.
- 5 SECTION 2. The Hawaii Revised Statutes is amended by
- 6 adding a new chapter to be appropriately designated and to read
- 7 as follows:
- 8 "CHAPTER
- 9 FLAVORED TOBACCO PRODUCTS
- 10 § -1 Definitions. As used in this part, unless the
- 11 context otherwise requires:
- 12 "Characterizing flavor" means a distinguishable taste or
- 13 aroma, other than tobacco, menthol, or clove, imparted either
- 14 prior to or during consumption.
- 15 "Chewing tobacco" means loose tobacco or a flat compressed
- 16 cake of tobacco a portion of which is inserted into the mouth.
- 17 "Component parts" includes but is not limited to the
- 18 tobacco, filter, and paper in a cigarette.
- "Constituent" includes a smoke constituent.
- 20 "Smokeless tobacco" means chewing tobacco or tobacco snuff.

- 1 "Tobacco snuff" means a small amount of shredded, powdered,
- 2 or pulverized tobacco that may be inhaled through the nostrils,
- 3 chewed, or held in the mouth of an individual user.
- 4 § -2 Prohibition. No person shall sell, offer for sale,
- 5 or distribute in this state or to any person in this state any
- 6 cigarette, smokeless tobacco product, or any component part
- 7 thereof containing a natural or artificial constituent or
- 8 additive that causes the cigarette or smokeless tobacco product
- 9 to have a characterizing flavor.
- 10 § -3 Remedies. The attorney general may institute a
- 11 civil action in the name of the State in the circuit court for
- 12 an injunction prohibiting a violation of this section. The
- 13 court, upon notice to the defendant in compliance with the
- 14 Hawaii rules of civil procedure and upon proof that the
- 15 defendant has violated this section, may enjoin further sale or
- 16 distribution by the defendant. The court may impose a civil
- 17 penalty in an amount not to exceed \$5,000 for each violation.
- 18 The attorney general may recover costs and disbursements,
- 19 including costs of investigation and reasonable attorney's fees.
- 20 Nothing in this section shall preclude the State or any other
- 21 person from pursuing any other claims, remedies, or actions
- 22 available by law."

- 1 SECTION 3. This Act does not affect rights and duties that
- 2 matured, penalties that were incurred, and proceedings that were
- 3 begun, before its effective date.
- 4 SECTION 4. This Act shall take effect on January 1, 2007.

HB 2048 HD 1

Report Title:

Flavored Tobacco

Description:

Prohibits the sale and distribution of flavored tobacco products. (HB2048 HD1)