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# A BILL FOR AN ACT

RELATING TO INTERNATIONAL COOPERATION.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Today's globalized society presents abundant  
2 opportunities for information and technology exchange and  
3 research development and dissemination. Many international  
4 agencies, universities, and organizations already provide proven  
5 frameworks for international cooperation and information  
6 exchange. For example, the International Energy Agency is a  
7 forum for twenty-six countries that have agreed to share energy  
8 information, coordinate energy policies, and cooperate in the  
9 development of rational energy programs, such as the deployment  
10 of ocean energy technologies. It is clearly in the best  
11 interests of the people of Hawaii for the state to actively  
12 participate in these global networks. Hawaii is also uniquely  
13 situated to emerge as a leader in the Pacific basin in this  
14 regard.

15           The purpose of this Act is to require the department of  
16 business, economic development, and tourism to:

17           (1) Work with international agencies, universities, and  
18           organizations and coordinate the state's involvement



1 in national and international efforts to promote,  
2 investigate, and develop the use of renewable energy  
3 resources, including renewable ocean resources; and  
4 (2) Promote the state as an active participant and leader  
5 in renewable energy development and research in the  
6 Pacific basin.

7 SECTION 2. Section 201-3, Hawaii Revised Statutes, is  
8 amended to read as follows:

9 **"§201-3 Specific research and promotional functions of the**  
10 **department.** Without prejudice to its general functions and  
11 duties the department [~~of business, economic development, and~~  
12 ~~tourism~~] shall have specific functions in the following areas:

13 (1) Industrial development. The department shall  
14 determine through technical and economic surveys the  
15 profit potential of new or expanded industrial  
16 undertakings; develop through research projects and  
17 other means new and improved industrial products and  
18 processes; promote studies and surveys to determine  
19 consumer preference as to design and quality and to  
20 determine the best methods of packaging, transporting,  
21 and marketing the [~~State's~~] state's industrial  
22 products; disseminate information to assist the



1 present industries of the [~~State,~~] state, to attract  
2 new industries to the [~~State,~~] state, and to encourage  
3 capital investment in present and new industries in  
4 the [~~State,~~] state; assist associations of producers  
5 and distributors of industrial products to introduce  
6 [~~such~~] the products to consumers; and make [~~such~~]  
7 grants or contracts as may be necessary or advisable  
8 to accomplish the foregoing;

9 (2) Land development. The department shall encourage the  
10 most productive use of all land in the [~~State~~] state  
11 in accordance with a general plan developed by the  
12 department; encourage the improvement of land tenure  
13 practices on leased private lands; promote an  
14 informational program directed to landowners,  
15 producers of agricultural and industrial commodities,  
16 and the general public regarding the most efficient  
17 and most productive use of the lands in the [~~State,~~]  
18 state; and make [~~such~~] grants or contracts as may be  
19 necessary or advisable to accomplish the foregoing;

20 (3) Credit development. The department shall conduct a  
21 continuing study of agricultural and industrial credit  
22 needs; encourage the development of additional private



1 and public credit sources for agricultural and  
2 industrial enterprises; promote an informational  
3 program to acquaint financial institutions with  
4 agricultural and industrial credit needs and the  
5 potential for agricultural and industrial expansion,  
6 and inform producers of agricultural and industrial  
7 products as to the manner in which to qualify for  
8 loans; and make [~~such~~] grants or contracts as may be  
9 necessary or advisable to accomplish the foregoing;

- 10 (4) Promotion. The department shall disseminate  
11 information developed for or by the department  
12 pertaining to economic development to assist present  
13 industry in the [~~State,~~] state, attract new industry  
14 and investments to the [~~State,~~] state, and assist new  
15 and emerging industry with good growth potential or  
16 prospects in jobs, exports, and new products. The  
17 industrial and economic promotional activities of the  
18 department may include the use of literature,  
19 advertising, demonstrations, displays, market testing,  
20 lectures, travel, motion picture and slide films, and  
21 [~~such~~] other promotional and publicity devices as may  
22 be appropriate; [~~and~~]



1 (5) Tourism research and statistics. The department shall  
2 maintain a program of research and statistics for the  
3 purpose of:

4 (A) Measuring and analyzing tourism trends;

5 (B) Providing information and research to assist in  
6 the development and implementation of state  
7 tourism policy;

8 (C) Encouraging and arranging for the conduct of  
9 tourism research and information development  
10 through voluntary means or through contractual  
11 services with qualified agencies, firms, or  
12 persons; and

13 (D) Providing tourism information to policy makers,  
14 the public, and the visitor industry. This  
15 includes:

16 (i) Collecting and publishing visitor-related  
17 data including visitor arrivals, visitor  
18 characteristics and expenditures;

19 (ii) Collecting and publishing hotel-related  
20 statistics including the number of units  
21 available, occupancy rates, and room rates;



- 1 (iii) Collecting and publishing airline-related  
2 data including seat capacity and number of  
3 flights;
- 4 (iv) Collecting information and conducting  
5 analyses of the economic, social, and  
6 physical impacts of tourism on the [~~State,~~]  
7 state;
- 8 (v) Conducting periodic studies of the impact of  
9 ongoing marketing programs of the Hawaii  
10 tourism authority on Hawaii's tourism  
11 industry, employment in Hawaii, state taxes,  
12 and the [~~State's~~] state's lesser known and  
13 underutilized destinations; and
- 14 (vi) [~~Cooperate~~] Cooperating with the Hawaii  
15 tourism authority and [~~provide~~] providing it  
16 with the above information in a timely  
17 manner[~~-~~]; and
- 18 (6) Renewable energy development. The department shall:
- 19 (A) Work with the global community, including  
20 international agencies, universities, and  
21 organizations, to initiate, develop, and exchange



1           research and technology on renewable energy  
2           resources, including renewable ocean resources;

3           (B) Coordinate the State's involvement in national  
4           and international efforts to promote,  
5           investigate, and develop the use of renewable  
6           energy resources, including renewable ocean  
7           resources, in the Pacific basin; and

8           (C) Promote the state as an active participant and  
9           leader in renewable energy development and  
10          research in the Pacific basin.

11          The department shall be the central agency to coordinate  
12 film permit activities in the [~~State.~~] state."

13          SECTION 3. Statutory material to be repealed is bracketed  
14 and stricken. New statutory material is underscored.

15          SECTION 4. This Act shall take effect on July 1, 2020.

HB 1888  
HD1

**Report Title:**

International Cooperation; Economic Development

**Description:**

Requires the Department of Business, Economic Development, and Tourism to work with international agencies, universities, and organizations, coordinate Hawaii's involvement, and promote Hawaii as an active participant and leader in the Pacific Basin in the research and development of renewable energy resources.  
(HB1888 HD1)

