
A BILL FOR AN ACT

RELATING TO INTERNATIONAL COOPERATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Today's globalized society presents abundant
2 opportunities for information and technology exchange and
3 research development and dissemination. Many international
4 agencies, universities, and organizations already provide proven
5 frameworks for international cooperation and information
6 exchange. For example, the International Energy Agency is a
7 forum for twenty-six industrialized countries that have agreed
8 to share energy information, coordinate energy policies, and
9 cooperate in the development of rational energy programs, such
10 as the deployment of ocean energy technologies. It is clearly
11 in the best interests of the people of Hawaii for this State to
12 actively participate in these global networks. Hawaii is also
13 uniquely situated to emerge as a leader in the Pacific basin in
14 this regard.

15 The purpose of this Act is to require the department of
16 business, economic development, and tourism to: (1) work with
17 international agencies, universities, and organizations and
18 coordinate the State's involvement in national and international



1 efforts to promote, investigate, and develop the use of
2 renewable energy resources, including renewable ocean resources;
3 and (2) promote the State as an active participant and leader in
4 renewable energy development and research in the Pacific basin."

5 SECTION 2. Section 201-3, Hawaii Revised Statutes, is
6 amended to read as follows:

7 "**§201-3 Specific research and promotional functions of the**
8 **department.** Without prejudice to its general functions and
9 duties the department of business, economic development, and
10 tourism shall have specific functions in the following areas:

11 (1) Industrial development. The department shall
12 determine through technical and economic surveys the
13 profit potential of new or expanded industrial
14 undertakings; develop through research projects and
15 other means new and improved industrial products and
16 processes; promote studies and surveys to determine
17 consumer preference as to design and quality and to
18 determine the best methods of packaging, transporting,
19 and marketing the State's industrial products;
20 disseminate information to assist the present
21 industries of the State, to attract new industries to
22 the State, and to encourage capital investment in



1 present and new industries in the State; assist
2 associations of producers and distributors of
3 industrial products to introduce such products to
4 consumers; and make such grants or contracts as may be
5 necessary or advisable to accomplish the foregoing;

6 (2) Land development. The department shall encourage the
7 most productive use of all land in the State in
8 accordance with a general plan developed by the
9 department; encourage the improvement of land tenure
10 practices on leased private lands; promote an
11 informational program directed to landowners,
12 producers of agricultural and industrial commodities,
13 and the general public regarding the most efficient
14 and most productive use of the lands in the State; and
15 make such grants or contracts as may be necessary or
16 advisable to accomplish the foregoing;

17 (3) Credit development. The department shall conduct a
18 continuing study of agricultural and industrial credit
19 needs; encourage the development of additional private
20 and public credit sources for agricultural and
21 industrial enterprises; promote an informational
22 program to acquaint financial institutions with



1 agricultural and industrial credit needs and the
2 potential for agricultural and industrial expansion,
3 and inform producers of agricultural and industrial
4 products as to the manner in which to qualify for
5 loans; and make such grants or contracts as may be
6 necessary or advisable to accomplish the foregoing;

7 (4) Promotion. The department shall disseminate
8 information developed for or by the department
9 pertaining to economic development to assist present
10 industry in the State, attract new industry and
11 investments to the State, and assist new and emerging
12 industry with good growth potential or prospects in
13 jobs, exports, and new products. The industrial and
14 economic promotional activities of the department may
15 include the use of literature, advertising,
16 demonstrations, displays, market testing, lectures,
17 travel, motion picture and slide films, and such other
18 promotional and publicity devices as may be
19 appropriate; [~~and~~]

20 (5) Tourism research and statistics. The department shall
21 maintain a program of research and statistics for the
22 purpose of:



- 1 (A) Measuring and analyzing tourism trends;
- 2 (B) Providing information and research to assist in
- 3 the development and implementation of state
- 4 tourism policy;
- 5 (C) Encouraging and arranging for the conduct of
- 6 tourism research and information development
- 7 through voluntary means or through contractual
- 8 services with qualified agencies, firms, or
- 9 persons; and
- 10 (D) Providing tourism information to policy makers,
- 11 the public, and the visitor industry. This
- 12 includes:
 - 13 (i) Collecting and publishing visitor-related
 - 14 data including visitor arrivals, visitor
 - 15 characteristics and expenditures;
 - 16 (ii) Collecting and publishing hotel-related
 - 17 statistics including the number of units
 - 18 available, occupancy rates, and room rates;
 - 19 (iii) Collecting and publishing airline-related
 - 20 data including seat capacity and number of
 - 21 flights;



- 1 (iv) Collecting information and conducting
- 2 analyses of the economic, social, and
- 3 physical impacts of tourism on the State;
- 4 (v) Conducting periodic studies of the impact of
- 5 ongoing marketing programs of the Hawaii
- 6 tourism authority on Hawaii's tourism
- 7 industry, employment in Hawaii, state taxes,
- 8 and the State's lesser known and
- 9 underutilized destinations; and
- 10 (vi) Cooperate with the Hawaii tourism authority
- 11 and provide it with the above information in
- 12 a timely manner[-]; and

13 (6) Renewable energy development. The department shall:

14 (A) Work with the global community, including

15 international agencies, universities, and

16 organizations, to initiate, develop, and exchange

17 research and technology on renewable energy

18 resources, including renewable ocean resources;

19 (B) Coordinate the State's involvement in national

20 and international efforts to promote,

21 investigate, and develop the use of renewable

1 energy resources, including renewable ocean
 2 resources, in the Pacific basin; and
 3 (C) Promote the State as an active participant and
 4 leader in renewable energy development and
 5 research in the Pacific basin.

6 The department shall be the central agency to coordinate
 7 film permit activities in the State."

8 SECTION 3. Statutory material to be repealed is bracketed
 9 and stricken. New statutory material is underscored.

10 SECTION 4. This Act shall take effect upon its approval.

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HB 1788

Report Title:

International Cooperation; Economic Development

Description:

Requires the Department of Business, Economic Development, and Tourism to work with international agencies, universities, and organizations and promote Hawaii as a leader in the Pacific Basin in the exchange of information and development of renewable energy resources.

