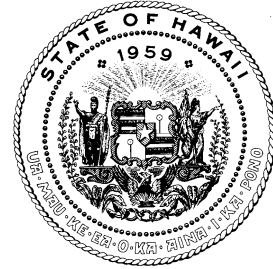


Senator Ronald D. Kouchi
Majority Caucus Leader
State Capitol, Room 206
Honolulu, Hawaii 96813
Phone: (808) 586-6030



Media Contact: Caroline Julian/586-6261

PRESS RELEASE

March 30, 2012

KAUAI COUNTY FARM BUREAU PARTICIPATES IN "2012 AGRICULTURAL AWARENESS DAY" AT THE STATE CAPITOL

HONOLULU – The Kauai County Farm Bureau participated in the 2012 Agricultural Awareness Day held on Thursday, March 29, 2012, at the State Capitol. Agricultural Awareness Day, now in its sixth year, is an opportunity for the Hawaii agricultural industry to showcase its diverse range of products while giving policy makers and the public an opportunity to learn more about the industry.

The Kauai County Farm Bureau provided a "Kauai Grown" exhibition which featured flowers, produce, plants, honey, coffee, keeshir tea, dried bananas, jam and honey lip balm, in addition to literature promoting various products from the island at the event. The Kauai Grown exhibit was one of 39 exhibitions, which included companies, statewide government agencies and organizations participating in the sponsored event.

As a member of the Senate Committee on Agriculture, Kauai Senator Ronald D. Kouchi said, "The annual Agricultural Awareness Day at the State Capitol provides a unique opportunity for legislators and the public to meet farmers and organizations integral to the agricultural industry. I am pleased to see the many varieties of high quality produce, specialty fruits and products from Kauai, which reflects our island's diversified agriculture industry."

The Hawaii Farm Bureau Federation, along with the Hawaii Food Industry Association, Hawaii Food Manufacturers Association, Hawaii Restaurant Association, Hawaii Cattlemen's Council, Hawaii Department of Agriculture, and the University of Hawaii at Manoa College of Tropical Agriculture and Human Resources sponsored this year's event. Senate Committee on Agriculture Chair Clarence Nishihara and Vice Chair Gilbert Kahele, along with State House Committee on Agriculture Chair Clift Tsuji and Vice Chair Mark Hashem, co-hosted the event.

(Photo Caption: Kauai County Farm Bureau members with Senator Ronald D. Kouchi at "Agricultural Awareness Day" at the State Capitol. From Left to Right, Johnny Gordines, Senator Ronald D. Kouchi, Jerry Ornellas, Scott McFarland and Laurie Ho)

(Photo Courtesy: The Office of Senator Ronald D. Kouchi)

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